



DeSilva + Phillips, Mediabankers, names Jim Brennan to Head Healthcare IT M&A Practice

DeSilva + Phillips, Media Investment Bankers, has announced that James R. Brennan, FACHE, will lead its Healthcare IT M&A practice. Formerly CEO of IncumediX and COO/CSO at MediServe Information Systems, Jim currently runs a business called VirtualCDO which has advised on over 140 transactions, including acquisitions, technology license and partnership deals, notably the sale of VanSlyck to Eclipsys Corporation (NASDAQ:ECLP), the sale of VasTech to Lawson Software (NASDAQ:LWSN) and the IPO of Craneware (LSE:CRW.L). As a managing director at DeSilva + Phillips, Jim can be reached at james@mediabankers.com.

New York ([PRWEB](http://www.prweb.com)) September 1, 2009 -- <http://www.mediabankers.com>[DeSilva + Phillips, Mediabankers(tm), has appointed James R. Brennan, FACHE, as managing director. Jim will lead the DeSilva + Phillips Healthcare IT M&A practice, complementing the Life Sciences/Healthcare Media practice led by Moe Levitt, which has long been the leading provider of investment banking advisory services to the life sciences/healthcare media sector.

As CEO of VirtualCDO, a firm that provides technology and healthcare companies with outsourced corporate development officer services, Jim Brennan has completed over 140 transactions, including acquisition, technology license and partnership deals, notably the sale of VanSlyck to Eclipsys Corporation (NASDAQ:ECLP), the sale of VasTech to Lawson Software (NASDAQ:LWSN) and the IPO of Craneware (LSE:CRW.L). He is frequently quoted and is an frequent author on healthcare IT issues in media such as Group Practice Journal, Health Data Management, Health IT Strategist, Inside Healthcare Computing, MD&DI, MX and many others.

A Fellow of the American College of Healthcare Executives, Jim has had a distinguished career as a healthcare IT c-level and senior executive, including assignments as CEO of IncumediX, COO/CSO of MediServe Information Systems, Director/North American Healthcare at Symbol Technologies (now Motorola); business manager of major software consulting units and major client offerings at AT&T Bell Labs; and program manager at NorthEast Semiconductor. Earlier he was an engineering supervisor at Raytheon and logistics planner for the New York Air National Guard.

Jim received an MBA (Finance) from the Stern School of Business, New York University, a BSEE from the School of Electrical Engineering of Cornell University and an ASES from the School of Engineering Science, Farmingdale University.

Roland DeSilva, Managing Partner of DeSilva + Phillips, said: "Our firm has always been the leading M&A advisor to healthcare media companies. At a time when healthcare IT has become more important not only to the healthcare and life sciences media but to the nation as a whole, we're proud that a distinguished leader like Jim Brennan is joining our team. He has been a leading IT executive and a skilled IT dealmaker in this demanding corner of the investment banking profession where these qualities are not often to be found at all."

About DeSilva + Phillips, Mediabankers (tm)

DeSilva + Phillips, Mediabankers, is a New York-based investment bank specializing in the media, digital media and healthcare communications and healthcare IT industries. Morris Levitt, Ph.D., leads DeSilva Phillips' life



sciences media M&A specialty. DeSilva + Phillips has completed more than 205 transactions since 1996 and 9 life sciences transactions since 2007, including the sale of Ascend Media's healthcare units to Intellisphere and others, the sale of CBI Research to Advanstar and the acquisition of MediMedia USA by Vestar. DeSilva + Phillips Corporate Finance LLC is a member of FINRA and SIPC. For more information visit www.mediabankers.com.

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